WAMF Commercial Continuity #1

Telephone 1050 — Ext. 239 or 1230
Amherst College Radio Station
Walker Hall, Amherst, Mass.

Sponsor: SAM GOODY Date: Tuesdays

Program Location: WCSR Time: DURING CONCERT HALL

Announcer: Gode

And now

HERE'S GOOD NEWS FOR YOU MUSIC LOVERS! HERE'S A CHANCE TO BUY NEW LONG PLAYING RECORDS AT A PRICE THAT WILL ABSOLUTELY ASTOUND YOU. THE SECRET OF THIS WONDERFUL BARGAIN IS OF COURSE SAM GOODY, THE WORLD'S LARGEST RECORD DEALER, WHERE THE MINIMUN DISCOUNT IS ALWAYS THIRTY PERCENT. THIS FABULOUS ESTABLISHMENT IS LOCATED IN THE HEART OF MID-TOWN MANHATTAN AT 235 WEST 49TH STREET, NEW YORK 19. JUST THINK OF IT: SAM OFFERS YOU A SAVING OF UP TO ONE DOLLAR AND SEVENTY CENTS ON EVERY RECORD YOU BUY. DROP HIM A CARD TODAY, ASKING FOR HIS FREE CATALOG, OR , SINCE HE HAS EVERY LONG PLAYING RECORD, JUST ORDER THE ONES YOU WANT THROUGH THE MAIL. THE SERVICE IS PROMPT AND THE FULL THIRTY PERCENT DISCOUNT ALWAYS APPLIES.

REMEMBER, THAT'S SAM GOODY, 235 West 49th Street, NEW YORK CITY.